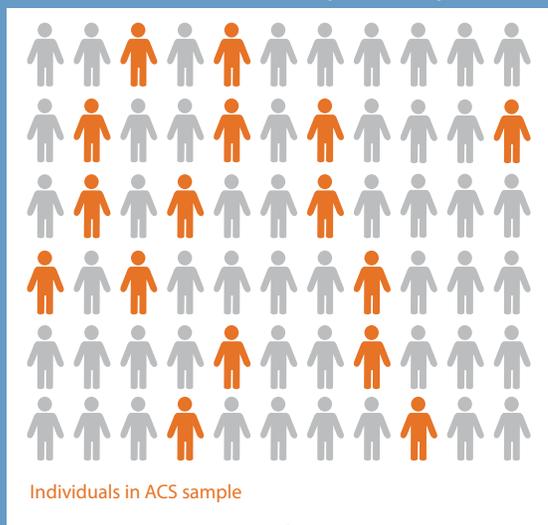
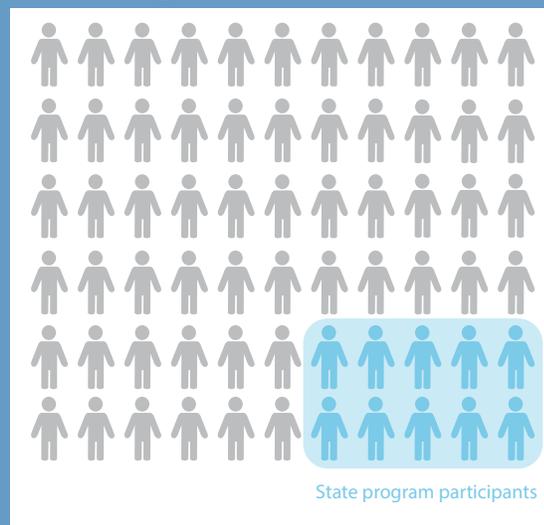


# Benefits of Linking State Program Participant Records to Survey Responses

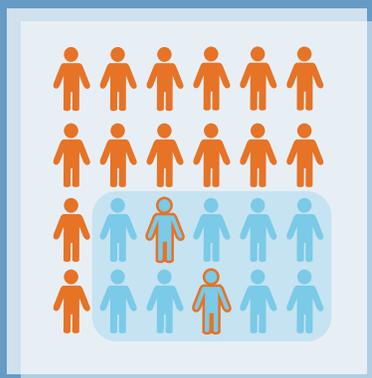
Individual Responses to the American Community Survey (ACS)



State Program Administrative Records (e.g., SNAP, TANF, WIC)



Linked ACS Sample to State Program Records



The Census Bureau can link data from state program records with the data it collects to help states better estimate the size and nature of the population eligible for certain state benefits and services. The linkage adds demographic characteristics to records of those participating in a program as well as to the records of those state residents modeled as eligible but not participating in a program.

## Benefits of data linkage:

- ✓ Assists states in focusing outreach to increase program coverage.
- ✓ Enriches program research and evidence-based evaluation.
- ✓ Enriches census counts and population estimates of hard-to-reach populations (such as children and those in poverty).

Note: Figures are illustrative only; proportions of ACS respondents and program participants will differ from those shown.