

2014 State Data Center and Census Information Center Steering Committee Meetings

An Update on the 2012 Economic Census

March 5, 2014

Chuck Brady

Customer and Respondent Outreach Branch
Economic Planning and Coordination Division
U.S. Census Bureau

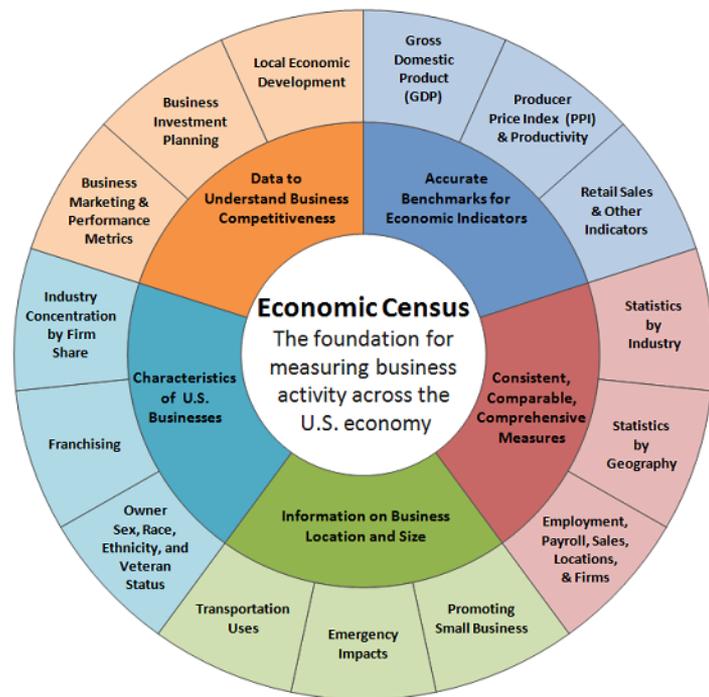
United States™
Census
Bureau

Economic Statistics



The Economic Census – Where We Are Today...

- Collection Began in Dec. 2012
 - **Electronic** Response Options
 - **Paper** Forms
- Responses Due **Feb. 12, 2013**
- Extensions Granted Thru **Aug 2013**
- Overall Response Rate: **84%**
- **Reviewing data** for publication



The Economic Census Data

- *Advance Report* – Mar. 27th 2014
 - Selected preliminary statistics at national level by sector and subsector
- *Industry Series* – May 2014 thru Feb. 2015
 - Detailed statistics (including products data) at national level by industry
- *Geographic Area Series* – Feb. 2015 thru Dec. 2015
 - Detailed statistics at state thru local area levels by industry



The Economic Census Data (cont.)

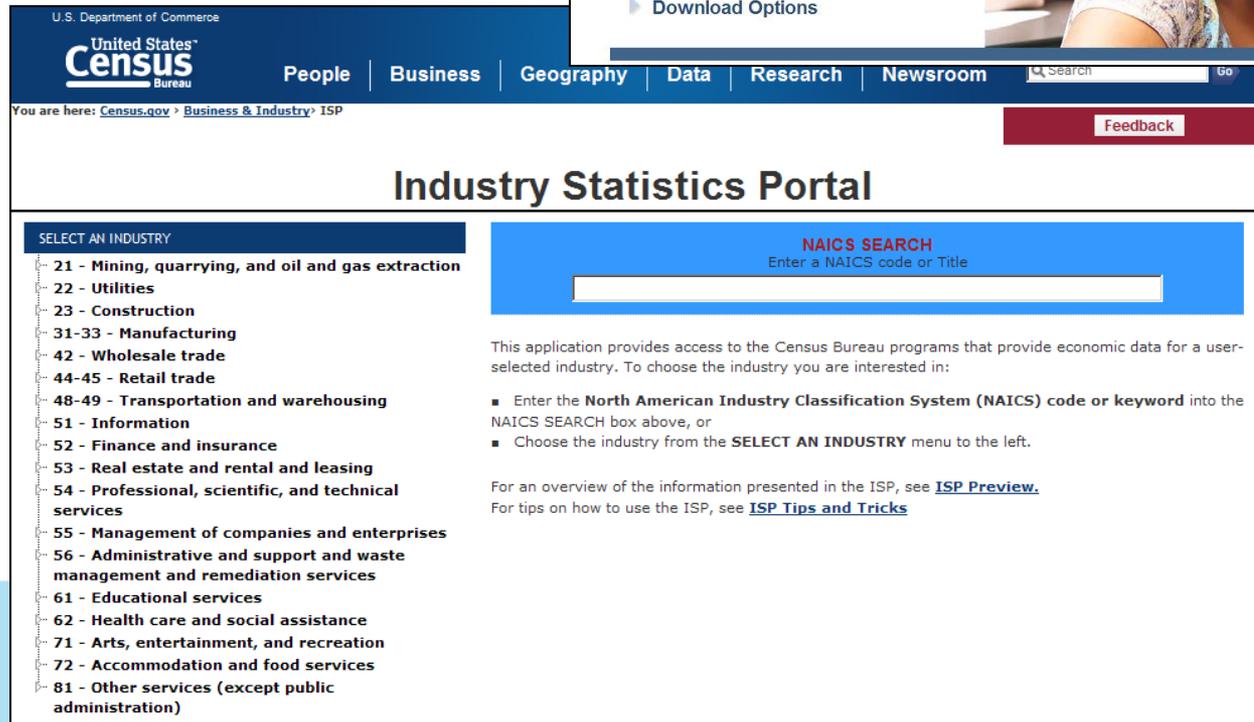
- *Subject and Summary Series* – Feb. 2015
thru Jun. 2016
 - Detailed statistics (including products data, business size, and other misc. topics) primarily at national level by industry
- *ZIP Code Statistics* – Jul. 2016
 - Business counts by ZIP Code by industry for selected sectors

Visit business.census.gov for detailed schedule, descriptions, and related info



Where Can I Access this Census Bureau Economic Data?

- AFF
- Individual Program pages
- ISP



Webinar Series

- #4: *What Else Is New for the 2012 Economic Census – Wed. Mar 12th, 2pm*
 - New business.census.gov site (incorporating the *Industry Statistics Portal*), product updates, new *Enterprise Statistics* report
- *Past webinars:*
- #1: *An Introduction to the 2012 Economic Census- Jan 29th*
- #2: *What's New for the 2012 Economic Census (Industries) – Feb 12th*
 - Emerging industries, industry consolidations / refinements
- #3: *What's New for the 2012 Economic Census (Geographies) –Feb 26th*
 - New counties and metros, more small places, more sectors with local data, other changes



Questions



Any other Questions:

Charles.F.Brady@census.gov

(301)763-6707

Thank You!

