

**PRE-SOLICITATION CONFERENCE AND VENDOR EXPO**  
**2020 Census Integrated Communications Contract**

U.S. Census Bureau  
4600 Silver Hill Road, Suitland, MD 20746  
Friday, December 18, 2015

**AGENDA**      **FRIDAY, DECEMBER 18, 2015**      **LOCATION**

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8:00 a.m. – **Security Processing and Check-In**      **Gate #7 and Pre-Function Area**  
9:55 a.m.      **All Attendees**

8:30 a.m. – **Set-Up for the Vendor Expo**      **Pre-Function Area**  
9:55 a.m.      **Registered Participants for the Vendor Expo**

10:00 a.m.      **Welcome and Opening Remarks**      **Auditorium**  
**Jeannie Shiffer, Associate Director for Communications**

**2020 Census Operational Plan**  
**Lisa Blumerman, Associate Director for Decennial Census Programs**

**Overview of the 2020 Census Integrated Partnership and Communications Program**  
**Tasha Boone, Decennial Directorate**  
**Kendall Johnson, Communications Directorate**

**Request for Proposal (RFP) Discussion**  
**Cory Harris, Acquisition Division**  
**Benjamin Banyasz, Acquisition Division**

**Small Business Participation**  
**Dijon Ferdinand, Acquisition Division**

**Questions and Answers (Q&A)**  
**Kendall Johnson, Communications Directorate**

**Closing Remarks**  
**Kendall Johnson, Communications Directorate**

11:30 a.m.      **Break**

12:00 p.m. – **Vendor Expo**      **Pre-Function Area**  
2:00 p.m.